



Why Hotels Need Umbrella Coverage.

What is an Umbrella Policy?

Affordable peace-of-mind. An Umbrella policy provides an additional layer of protection to your existing liability coverage. It protects you when the big stuff happens. And it does so very cost-ellectively.

Let's get your Hotel & Resort clients covered.

Why Do You Need It?

It's smart business.

- 40% of businesses do not reopen after a disaster
- Of the 60% that reopen, 25% fail within the first year

Safeguard your business & finances:

- Increases Protection. Umbrella coverage gives you increased protection at a reasonable rate it's more
 cost-effective than increasing limits.
- Limits Exposure. Limits your exposure and liability always good.
- Expands Coverage. Covers things excluded in your regular policies things you haven't even thought of.

How Much Do I Need?

That all depends.

• In addition to the required coverage from banks and franchisers, you will need to take into account all exposures. The required coverage may not be enough if an incident should arise. A few exposures to consider include pools, gyms, elevators, auto, and liquor liability. If something should happen, do you have enough limits to cover potential multi-million-dollar settlements, litigation costs and brand reputation management? Having the right amount of limits is the dilerence between staying in business, or not.

When Should You Get It?

Why wait?

 It's generally the last piece of the insurance puzzle, since you can only get an Umbrella once you've got your other liability policies in place. Best time is RIGHT NOW!

Distinguished benefits you can count on.







The information contained herein is intended for informational purposes only. Insurance coverage in any particular case will depend on the policy in effect and its governing terms, conditions, exclusions and the facts of each situation. Please refer to the policy forms for specific coverage details. Insurance coverage may not be available in every jurisdiction.

